

FOR IMMEDIATE RELEASE

Revolutionary methods of Urban Cultivating being begin at The Nu Restaurant in Vancouver, BC

The Nu restaurant has recently partnered with Urban Cultivator to create a completely 'fresh' perspective on herb and vegetable growing. Two commercial sized models will be placed in the kitchen of Nu, and supply fresh herbs and vegetables for the chic Mediterranean restaurant- all year around. A media night to debut the use of the on-site grown ingredients, and display Urban Cultivator's flag-ship retail model, The Kitchen Cultivator, is set for January 19th 2011 at Nu in Vancouver.

Vancouver, BC January 6th, 2011 – Urban Cultivator's products are quickly gaining notoriety as the easiest and most efficient way to grow your own vegetables, herbs, or spices. With recent success of its flagship product, The Kitchen Cultivator, the company is expanding and partnering with The notable Kambolis Restaurant Group to offer their customers, literally, the freshest possible vegetables, herbs, and spices. Nu is the first of four Vancouver-based restaurants that will be sporting a Commercial Cultivator in their kitchen.

An established horticulturist for 20 years, and owner of Urban Cultivator, Tarren Wolfe, indicates, "With our Kitchen Cultivator's 36 pots, you can feed your whole family fresh crisp herbs from your kitchen every single day." Built for sleek-fitting in the home or apartment, Wolfe often refers to the "0-mile diet" (referencing the widely-publicized "100 mile diet") meaning that the safest and most eco-friendly products are the ones you grow yourself. "Our Commercial Cultivator can house 144 total pots which can provide fresh herbs and veggies for the whole restaurant," explains Wolfe. A full breakdown of products can be seen at www.UrbanCultivator.net

Urban Cultivator invites any members of the press or dining critics to attend their Media Night at Nu on January 19th @ 7pm (1661 Granville St -Vancouver, BC) For press or critic reservations only, please contact Eddie Bernard @ 310-606-0912 by no later than January 16th.

About Urban Cultivator

Founded in 2009, and Based in Surrey, BC, the goal of Urban Cultivator is to revolutionize the way people grow and consume herbs & vegetables. All products contain a full-proof , state-of-the-art, automated growing system. Urban Cultivator products are Sleek and spatially designed for the maximum yields in the minimum space. The standard Kitchen Cultivator starts at \$1,800, and The Commercial Cultivator is priced at \$5,250.

Contact for information or reservations on Urban Cultivator Media Night (January 19th)

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